

Programme	B. Com /MANAGEMENT STUDIES				
Course Title	SANCHAR KAUSHAL VIKAS – BHAG I <i>(Communication Skills Enhancement - Part I)</i>				
Type of Course	AEC 2				
Course Code	HIN1FA102(3)				
Semester	1				
Academic Level	100 - 199				
Course Details	Credit	Lecture per week	Tutorial per week	Practical per week	Total Hours
	3	3	-	-	45
Pre-requisites	Knowledge in Hindi alphabets, reading and writing				
Course Summary	This course is to ensure the communication skill enhancement through reading, writing, listening, speaking and discussion on various literary forms.				

Course Outcomes (CO):

CO	CO Statement	Cognitive Level*	Knowledge Category#	Evaluation Tools used
CO1	Learner can understand how to communicate within the workplace learning new techniques from new media especially from films and advertisements.	U	C	exams /Group discussions.
CO2	Learners can improve their reading and writing skills through story, poems, Bio picture, autobiography.	Ap	P	Assignment / Grammar practice.
CO3	Learner will interpret new text and observe the creative writings. They can find out new words for communication from the given text.	Ap	P	Seminar Presentation / Conversation writing.
CO4	Learn basic grammar for effective communication. They can understand their own strengths and weaknesses.	U	C	Instructor-created exams / Assignments
CO5	Learners will enhance their ability to explore the diversity of new media and visually oriented language and culture.	Ap	P	Reading short story/ poems Discussion.
CO6	Different ways of communication will emerge and learner can share knowledge in society.	Ap	P	Viva Voce/ Power point preparation.
* - Remember (R), Understand (U), Apply (Ap), Analyse (An), Evaluate (E), Create (C)				

Detailed Syllabus:

Module	Unit	Content	Hrs (36 +9)	Marks (50)
I	Communication Skills enhancement		7	10
	1	Basic Principles of Communication	1	
	2	Listening Hindi Language through Screening /Viewing – Samvidhan Episode 7	1	
	3	Understanding the vocabularies and dialogues used in the video – Samvidhan Episode 7	1	
	4	Tauliye : Upendranath Ashk – Reading & Interpretation	3	
	5	Tauliye : Upendranath Ashk –Plot, Character and Style Analysis	1	
		Module 1: Samvidhan Eposide 7 Samvidhaan - Episode 7/10 (youtube.com) <i>Samvidhaan: The Making of the Constitution of India</i> is a ten-part television mini-series based on the making of the <u>Constitution of India</u> , directed by <u>Shyam Benegal</u> .		
II	Hindi Poems - Reading and Interpreting Text and Context		10	14
	6	Kabirdas - Dohe ,Tulsidas - Padh	1	
	7	Meerabai – Padh	1	
	8	Mein neer bhari Dhukh ki Badli - MahadeviVerma	2	
	9	Vah Mein Hoon - Omprakash Valmiki.	2	
	10	Aurat - Chandrakant Devtale	2	
	11	Hamare Shahar ki Nadhi ek hei - Anuj Lugun	2	
III	Basic Grammar for Communication		9	14
	12	Sentence Structure	3	
	13	Karta, Karma, Kriya	1	
	14	Sentence translation	1	
	15	Conversation writing.	2	
	16	Letter writing – Official	1	

	17	Letter writing – Personal	1	
IV	Stories: Reading and Interpreting Text and Context		10	12
	18	Sabhyata ka Rahasya: Premchand	3	
	19	Puraskar: Jaishankar Prasad	3	
	20	No Bar: Jayaprakash Kardam	2	
	21	Cornsoup- Sharmila Bohra Jalan	2	
V	Open Ended Module / Suggested topic		9	
	1	1. Prepare a discussion based on a story. 2. Prepare conversation for various situation 3.Practice on Sentence Structure, Sentence Correction, Letter Writing. 4. Any topic related to this paper prepared by concerned teacher and approved by Board of Studies Hindi	9	
Content Development. Dr. T.A. Anand, Associate Professor, Govt.Arts and Science College, Kozhikode				

Prescribed Text

संचार कौशल विकास ,भाग-1, (SANCHAR KAUSHALVIKAS,BHAG 1,)

UG BOARD OF STUDIES IN HINDI , UNIVERSITY OF CALICUT

Mapping of COs with PSOs and POs:

	PSO 1	PS O2	PS O3	PSO 4	PSO 5	PSO 6	PSO 7	PSO 8	PSO 9	PSO 10	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
CO 1	-	3	-	3	-	-	-	-	-	1	2	1	-	-	-	1	-
CO 2	-	-	-	2	-	2	3	-	-	-	2	-	-	-	-	2	-
CO 3	-	-	-	2	-	3	-	-	-	-	1	-	-	-	-	3	-

C O 4	-	-	1	-	-	-	3	-	-	1	1	-	-	-	-	3	1
C O 5	-	3	-	-	-	-	-	-	-	3	-	-	-	-	2	-	3
C O 6	1	3	-	-	-	-	-	-	1	1	-	-	-	-	1	-	3

Correlation Levels:

Level	Correlation
-	Nil
1	Slightly / Low
2	Moderate / Medium
3	Substantial / High

Assessment Rubrics:

Quiz / Assignment/ Quiz/ Discussion / Seminar: Midterm Exam: Programming Assignments (20%)

Mapping of COs to Assessment Rubrics:

	Internal Exam	Assignment	Project Evaluation	End Semester Examinations
CO 1	✓			✓
CO 2	✓			✓
CO 3	✓			✓
CO 4		✓		✓
CO 5		✓		✓
CO 6			✓	